

Global Ayurveda Medical Travel Summit

Ayurveda- The Future of Medical Travel

18 - 19 February 2021 | Digital Platform



B2B MEETINGS | EXHIBITION | KNOWLEDGE SESSIONS

CII Global Ayurveda Medical Travel Summit will deliberate and discuss the preventive, promotive and curative aspects of Ayurveda in disease management as well as its market potential both in India & overseas.

KEY DELIBERATIONS

- India emerging as a medical travel hub worldwide. What role is Ayurveda playing?
- What diseases and conditions does Ayurveda manage better?
- Which are the key countries that Indian Ayurveda community should look at to draw international patients?
- How do we leverage the established medical practice of Ayurveda in India to expand our offering to the patients and referral network?



OBJECTIVES

- To understand the business potential of healing through Ayurveda
- To promote inbound medical travel for Ayurveda
- To understand potential of Ayurveda for different ailments
- To facilitate buyer-seller meeting and forge business linkages
- To showcase opportunities and drive investment in India on Ayurveda

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